

KUONI

**THE KUONI
WORLDWIDE TRENDS
REPORT 2018**



YOU ARE WHERE YOU TRAVEL: THE RISE OF WOW EXPERIENCES

The phrase you are what you eat may well be true, but increasingly it's becoming true that you are where you travel. People are investing in travel as never before, alongside life's milestones and to experience the world and its wonders throughout their lifetime. The memories made, the relationships nurtured and occasions celebrated are becoming central to shaping the people we are. The experience economy shows no signs of slowing, as Kuoni reveals its top ten list:



1 **Luxury Robinson Crusoe in the Maldives**

Pre-book a private dinner on the beach or an overnight stay in the new beach villa on Lonobu, the private sister island at Maafushivaru.



2 **Dine by a waterfall in Thailand** Book a private dinner by a tumbling waterfall in the jungle at The Sarojin in Khao Lak. A private chef serves fresh dishes, from marinated king prawns with vermicelli noodles and sweet chilli dip, to grilled lamb massaman curry with crispy shallots.



3 **Fly over volcanoes on La Reunion** Take a scenic flight for jaw-dropping views of active volcanoes, waterfalls, lava fields, forests and mammoth craters. A fabulous twin-centre option with Mauritius.



5 **Wake up at Uluru** Stay the night at Longitude 131 – a basecamp with just 15 tents in the foothills of Australia's national icon. See the changing colours of Uluru with guided encounters at sunrise and sunset, and listen to ancient tales from aboriginal landowners.



4 **Tango in Buenos Aires** Head to the elegant Esquina Carlos Gardel Tango Show to watch the performers undertake seemingly impossible moves at this dinner-dance show complete with a live orchestra.



Drive around Bali in a campervan Hire a classic Volkswagen Kombi and set off exploring the island – the campers can be rented during a stay at Alila Seminyak, a beachfront resort with five swimming pools.



Cycle along a beach in Mozambique Head off the beaten track to explore the unspoilt coastline on a bike-ride in the Bazaruto National Marine Park.



Take in a classical concert in Italy The annual summer-long Ravello Festival plays host to ballet, classical music and jazz performances all with the rugged Amalfi Coast as a stunning backdrop.



Stay in an Airstream in Bolivia Take a step back in time to the 1950s and stay in a vintage Airstream caravan on the vast salt deserts of Salar de Uyuni with unrivalled views of the surrounding wilderness.



Go turtle watching in the Seychelles October to February is a prime time to see newborn hawksbill and green turtles head for the sea at Anse Kerlan beach. The Constance Lemuria hotel employs its own Turtle Manager.