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The Sarojin - World Luxury Romantic Hotel Award Winner 2007

The winners of the first World Luxury Hotel Awards 2007 were announced at the Lanzerac Hotel in Stellenbosch, South Africa on 28th April 2007.

The Sarojin, already identified as 'Asia's Leading Boutique Hotel Award', received the further accolade at the World Luxury Hotel Awards 2007 and was named as the winner of

The World Luxury Romantic Hotel Award.

Kate Kemp, Executive Director of The Sarojin, summarized what the award meant to The Sarojin and its staff;

"All the team at The Sarojin are extremely honoured and proud to have won this global award. The Sarojin team prides itself on delivering a very personal service and delights in tailor-making days to suit each and every guest's own tastes and imaginations. This award is a wonderful acknowledgement of the staff's hard work and truly exceptional spirit"

The "World Luxury Hotel Awards" established as a celebration of ultimate achievement in hoteliering is about congratulating hotels that have made the extra step and as such differentiated themselves from the "good hotels" to "exceptional hotels".

Hotels that guests would recommend not once but for many years to come.

A combination of different factors such as facilities and service excellence, exceptional food, attention to detail, beautiful scenic environment, effective management and more are part and parcel of the very rare "legendary hotel".

The World Luxury Hotel Awards is about the celebration of the ultimate achievement in the hospitality industry and presented to a rare few that got it right.

Finalist were from, Dubai, France, Germany, Greece, Indonesia, Ireland, Mauritius, Mexico, Morocco , South Africa, Switzerland, and Thailand.