

Experience Harmony Through Design at The Sarojin



Guests at the award winning resort The Sarojin in Khao Lak, Thailand – far from experiencing just a holiday – are greeted by an oasis of calm surroundings and a sense of space and privacy that effortlessly compels relaxation.

Designed to reflect the feeling of visiting a friend's private estate, the environment at the five-star, boutique The Sarojin allows guests the 'freedom to relax'. The design of the resort lends itself to a harmonious stay – with clean lines, uncluttered and open spaces and an emphasis on symmetry – the design mirrors the guest experience. Guests come away feeling rested and rebalanced, whether through spa treatments; sun bathing on the private beach or through the many activities on offer.

Every care has been taken to seamlessly blend structure and nature at The Sarojin - with natural wood, stone, polished white terrazzo floors, oxidized brass and neutral colours. The open design of the resort reflects and blends with the surrounding area and the Asian style in which it has been finished – it is simple, natural, comfortable and contemporary – offering guests a sense of space. The design of The Sarojin is a celebration of the beautiful area in which it lies – it does not compete with the surroundings but celebrates them.

The indoor/outdoor feel of the resort is reflected in the guestroom bathrooms – with a garden feel; Ficus restaurant – inside, but carefully integrated with the ancient tree of the same name just outside; and Pathways spa, which looks out across the estuary towards a coconut grove and beyond, to the Andaman Sea, which is a stimulating and enriching experience for all the senses. The 56 guestrooms at the resort are spread out and discreet – guests can only view a couple at a time – even at full occupancy the privacy of individual guests is not compromised.

The Sarojin specialises in creating tailor-made experiences for its guests, who can invent an itinerary that suits their pace and their preferences.

"Exclusively Sarojin"

From 1 November 2006 until 30 April 2007 The Sarojin guests can enjoy the "Exclusively Sarojin" experience. For a minimum seven night stay, guests will enjoy a one day all-inclusive luxury marine adventure, cruising and snorkeling amongst the world famous Similan Islands aboard the Lady Sarojin luxury boat; inclusive of gourmet lunch, all-day open bar and all equipment; one 90-minute Royal Oriental massage, a luxurious blend of traditional Thai yoga and herbal aroma massage at the award-winning Pathways spa; a private seafood barbecue dining experience in a secluded dining location of choice - the white sand shores of the Andaman Sea, pool pavilion islands, or in your own in-residence Thai sala. The experience includes a la carte breakfast with sparkling wine and return airport transfers by private car with cold towels and refreshments served. Prices start from THB 109,560 / USD 2,885 for two persons sharing for seven nights inclusive of all taxes. An optional extra to upgrade to a one day private charter aboard the Lady Sarojin luxury boat is available for an additional supplement of THB 48,600 / USD 1,280 for a maximum of up to 8 persons.

For reservations visit www.sarojin.com, e-mail reservations@sarojin.com or phone +66 (0) 76 427 900

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Note for editors:

Just as you would on any private estate, guest itineraries at The Sarojin, on the coast at Khao Lak, can be as action packed or as tranquil as required. The staff is committed to making any visit both enjoyable and memorable and to showing the best that Thailand has to offer.

Designed in a contemporary Asian style, accommodation is laid out in 56 guest residences nestled within the ten-acre grounds. Private access leads directly to an expansive white beach and the crystalline waters of the Andaman Sea that provide year-round swimming and water sports. Abundant space and privacy blend harmoniously with nature, offering a rare oasis for relaxation.

About The Sarojin:

The Sarojin is a new luxury boutique hotel, which opened its doors on 1st October 2005. Located in Khao Lak, just one hour north of Phuket Airport, The Sarojin is a 56 room property offering plunge pools, spa pools, intimate couples baths, rainfall showers, private gardens, spa, fitness facilities and dining tables set in extraordinary locations. The Sarojin is the vision of the well travelled directors of WhiteKaps Resort Co. Ltd - a registered Thai company with investors from Thailand, Hong Kong, Singapore and the UK - and the concept behind this intimate hotel is that it offers an experience reminiscent of staying at friend's private estate rather than at an 'international resort.' The Sarojin won "Asia's Leading Boutique Hotel" at the World Travel Awards 2006 and is included in Condé Nast Traveler USA's 'Hot List Hotels and Spas for 2006'.